

## CHOOSING THE BEST TECHNOLOGY FOR A SUCCESSFUL WEB APPLICATION

### WHAT DEFINES A SUCCESSFUL WEB APPLICATION?

If you are a web application owner, you want to deliver a fast, secure application that your users love, and you want it to be easy to maintain. But that is not all.



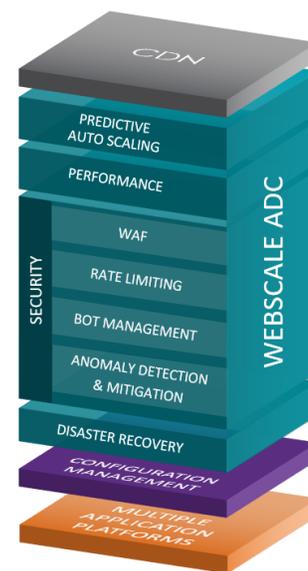
### CAN A CONTENT DELIVERY NETWORK (CDN) DO THIS FOR ME?

While a CDN can offload the application infrastructure by caching static content and, in some cases, routing to the origin to fetch dynamic content for faster page load times, that is only part of the equation to deliver an awesome web application.

A CDN's core function is to cache static content, intercept web requests and serve the site with minimal latency, resulting in fast page load times and high offload for the application infrastructure. To achieve this, CDNs are deployed in close proximity to the users of your application, and not typically near the application infrastructure itself, especially if there is a large distance between the two. This means that while there are performance advantages, a CDN is limited with regard to its impact on the origin for application availability, control, visibility and security.

### THE BEST OF BOTH WORLDS

Webscale recognizes the role of the CDN to serve a distributed audience, so we bundle one with our solution, but it is just one piece of a tightly converged platform that delivers a great deal more. Deployed in the same cloud region as your application, for minimal impact on latency, Webscale provides application owners with complete application control and scalability across all aspects of the system. Webscale delivers predictive application scaling technology for a consistently right-sized infrastructure; self-healing to address any faulty instances before they cause disruption; a complete security suite to combat the latest online threats, as well as end to end visibility and control through our customer portal and a world-class 24/7 support team. Here's why companies are choosing Webscale to address their web application needs today:



Webscale Converged Multi-Cloud Application Delivery Platform

#### MAXIMIZING APPLICATION INFRASTRUCTURE USAGE

- Smart application load balancing
- Auto-scaling Webscale infrastructure
- Application and origin offload

#### STRONGER SECURITY

- PCI compliant service provider
- Forced HTTPS as a delivery option
- Programmable WAF with custom rules

#### RIGHT-SIZED INFRASTRUCTURE IN REAL-TIME

- Scale out infrastructure as user demand increases
- Scale in infrastructure efficiently, minimizing costs
- Self-healing to replace faulty servers without disruption

#### IMPROVED PERFORMANCE

- Web content optimizations
- ADC caching to augment CDN
- CDN integration for improved manageability

#### HIGH AVAILABILITY

- Disaster recovery solutions
- Multi-cloud architecture

#### MULTI-CLOUD WORLD-CLASS SUPPORT

- 24x7x365 with response-time SLAs
- Cloud expertise
- Multi-cloud support – Private and Public across AWS, Google, Azure and others

Like to learn more about Webscale? Contact us at [info@webscalenetworks.com](mailto:info@webscalenetworks.com)