



# WEBSCALE

## CONSIDERING A MANAGED HOSTING PROVIDER?

Explore the Webscale Difference

### CLOUD AGNOSTIC

All the leading managed hosting providers for the Magento platform only support AWS. In the hundreds of discussions we have every week with the Magento ecosystem, it's clear that not every e-retailer relishes the idea of giving money to their #1 retail competitor.

Webscale gives you a choice. Our E-Commerce Cloud Platform is completely cloud-agnostic, providing e-commerce businesses with complete flexibility in choosing one or more cloud providers (Google, Azure, AWS, etc.).

### PERFORMANCE

Webscale delivers consistent, high performance during both steady-state and peak traffic conditions. The Webscale solution offloads traffic from the origin and the backend infrastructure, while deploying efficiently into a distributed cloud CDN close to the end user.

Together with our caching and content optimization techniques for web and mobile sites, Webscale ensures that your application responses have a minimal round trip time, with fewer requests and fewer bytes, for consistent performance across geographies and user devices.

### PROACTIVE SCALING

While hosting providers using AWS can offer auto-scaling, only Webscale offers *proactive* auto-scaling, capable of forecasting traffic surges and scaling ahead of demand, based on session information and arrival rates. Webscale proactive scaling keeps page load times consistent, and storefronts fast and available, regardless of the increasing volume of visitors.

### TIGHT INTEGRATION

Webscale is the only vendor that provides a wide breadth of services, with deep API integration across the solution stack, as a true one-stop platform for your cloud infrastructure.

In addition, only Webscale allows customization of the platform with the components best suited to your business, while maintaining maximum efficiency and performance.

### TCO

The Webscale proactive scaling solution scales out, and in, with greater accuracy, than any cloud provider, so customers only pay for what they use. Cloud provider native functionality results in over-provisioning, and increased customer costs.

Only Webscale can deliver consistent, high performance during peak traffic, which, in turn increases customer conversion, and revenue. Read our whitepaper comparing page load times, at peak, right [here](#).

### SUPPORT & EXPERTISE

Webscale's expertise in helping e-retailers excel in the cloud is unrivalled. It was for this reason that Webscale was selected by Magento to conduct a comparison of cloud provider performance on Magento stores ahead of the company's move into the space. You can check out that report [here](#)

## COMPARATIVE MATRIX

FEATURE	WEBSCALE	MANAGED HOSTING
PROACTIVE SCALING	●	●
AUTO SCALING	●	●
CONTENT OPTIMIZATION	●	●
CACHING/CDN	●	●
SECURITY (DDoS, WAF)	●	●
DISASTER RECOVERY	●	●
MAGENTO EXPERTISE	●	●
MAGENTO COMMUNITY EDITION ENABLED	●	●
CLOUD EXPERTISE	●	●
CLOUD AGNOSTIC	●	●
SELF-SERVICE	●	●
DATA ANALYTICS	●	●
TOTAL COST OF OWNERSHIP	●	●
CUSTOMIZABLE STACK	●	●
STACK INTEGRATION	●	●
GLOBAL 24/7 SUPPORT	●	●